# Investor *readiness*

Prepare your business for investor conversations with a clear investment narrative, completed investor materials, an organized data room, and a prioritized readiness plan.

FROM **$2,900**

**3–4 WEEKS** CORE PACKAGE

**RESEARCHED** INVESTOR CONTACTS

**90-DAY** ACTION PLAN

WHAT YOU GET

## Materials investors *expect to see*

ASSESSMENT

### Readiness assessment and 90-day plan

Review of your business model, market, traction, financials, team, ownership, and governance, with a gap register and prioritized action plan.

MATERIALS

### Completed investor materials

Editable pitch deck, executive summary, financial and funding summary, and investor FAQ, with shareable PDF versions.

DATA ROOM

### Organized investor data room

Structured folders, a document index, and a missing-document tracker across company, financials, market, product, traction, and team.

OUTREACH

### Investor research and outreach

Screened investor contacts, email and LinkedIn messages, and an outreach tracker with follow-up cadence.

HOW IT WORKS

## Three to four weeks, *start to handoff*

01

### Share your materials

Company and funding context, financials, ownership documents, traction evidence, and investor targeting preferences. Early-stage companies can share assumptions where history is limited.

02

### We prepare and research

We build the investor materials and data room, then research investor contacts against your approved targeting brief.

03

### Review and handoff

An executive presentation of findings and materials, one consolidated revision round, and editable deliverables.

ENGAGEMENT PRICING

## One fixed fee, *scaled to your needs*

FIXED FEE

From **$2,900**

Every engagement includes the full readiness work. The fee scales with the number of investor contacts researched, confirmed at scoping.

One company, one funding round, and one agreed targeting brief. Financial modeling from scratch, legal drafting, audit, campaign sending, response management, and investor introductions are separately scoped. Investor interest, meetings, and funding are not guaranteed.

— REQUEST AN ENGAGEMENT

## Start with your *funding objective*

Send your company overview, funding objective, and preferred investor contact volume. We confirm scope and timing at scoping.

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